NVARD MANUKYAN

Senior UI/UX & Product Designer

Portfolio Website
Linkedin Profile
+37441579677
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SKILLS

E-commerce
Physical Product
Digital Product
Booking
Product Design
User Experience
UI Design
Web Design
APP design
Web Typography
UI Kits
Design Systems
Wireframing
Prototyping
Analytical Skills
Digital Art
Usability Testing
AI Products
B2B
B2C

TOOLS

Figma
Ucraft
Adobe XD
Sketch
Adobe Illustrator
Adobe Photoshop
Proto.io
HTML
CSS
Hotjar
Maze
Google Analytics

EXPERIENCE

Senior UI/UX Designer | Ucraft, Yerevan

Aug 2022 - Present, Full-time, on-site

At Ucraft, I specialized in designing diverse websites and digital products using the Ucraft builder. My responsibilities included:

- Website Design – Created e-commerce, portfolio, and blog websites tailored to various business needs.
- Product Experience – Designed physical, digital, and event-related products, ensuring seamless user interaction.
- Collaboration & Implementation – Worked closely with clients and developers to ensure the best user experience and brand alignment.

Product Designer | Hexact, Yerevan, USA

Sep 2020 - Jun 2022, Full-time, on-site

At Hexact, I played a key role in designing AI-powered products, leading the full design process from concept to implementation. My responsibilities included:

- User Research & Interviews – Conducted research and user interviews to gather insights and define product requirements.
- Sketching & Wireframing – Created sketches and wireframes to establish the structure and flow of the product.
- Prototyping & UI Design – Designed high-fidelity prototypes and visually engaging UI for AI-driven solutions.
- Usability Testing & Analytics – Conducted usability testing and analyzed user behavior to optimize product performance.

UI/UX Designer | Esterox LLC, Yerevan

May 2020 - Sep 2020, Part-time, remote

At Esterox, I was responsible for designing a comprehensive management tool to streamline workflows and enhance user efficiency. My key contributions included:

- Management Tool Design – Created an intuitive and functional UI/UX for a management platform, ensuring a seamless user experience.
- User-Centered Approach – Conducted research to understand user needs and translate them into effective design solutions.
- Wireframing & Prototyping – Developed wireframes and interactive prototypes to visualize and refine the user journey.

UI/UX | Armboldmind, Yerevan

Dec 2019 - Apr 2020, Full-time, on-site

At Armboldmind, I played a key role in designing an event planner tool admin panel and various websites. My responsibilities included:

- Designed and developed an intuitive event planner tool admin panel, enhancing user experience and functionality.

- Created various websites, ensuring modern design principles, usability, and brand consistency.
- Collaborated with cross-functional teams to deliver high-quality digital products.

UI/UX Designer | Constant Technologies, Yerevan

Aug 2019 - Apr 2020, Full-time, on-site

At Constant Technologies, I played a key role in designing and developing user-friendly digital solutions. My responsibilities included:

- Business Website Design – Created modern, responsive, and visually appealing business websites.
- Web & Mobile Applications – Designed intuitive and engaging interfaces for various applications.
- Admin Panel Development – Developed user-friendly admin panels, optimizing usability for internal teams.

UI/UX Designer | Soft Vision LLC, Yerevan

Feb 2017 - Aug 2019, Full-time, on-site

At Soft Vision, I was responsible for designing and enhancing user experiences across digital platforms. My key contributions included:

- Dating App Design – Led the UI/UX design for a dating app, ensuring an intuitive, engaging, and visually appealing user experience.
- Website Design – Designed a responsive and user-friendly website, optimizing accessibility and interaction.
- App Guides – Created detailed app guides to improve user onboarding and enhance usability.

EDUCATION

Bachelor of Digital Art

Business Development Group | BDG

Nov 2021 - Jan 2022

Bachelor of Graphic Design

Select Creative Studio

Jan 2017 - Mar 2017

Bachelor of Graphic & Interior Design

National Polytechnic University of Armenia

Sep 2015 - Jun 2019